

Showroom info (05.01.2022)

Hygiene and protection measures for the DFD Showroom Order

In order to continue the fight against the SARS-CoV-2 pandemic and in particular to ensure sufficient medical care capacities, the Ordinance on Protection against new Infections with the Coronavirus SARS-CoV-2 (CoronaSchVO NRW) of December 03, 2021 (in the version valid as of December 30, 2021) orders measures that effectively and purposefully limit the risk of infection and make infection routes traceable.

Trade fairs may only be used, visited or attended by immunized or tested persons (3G rule) if they are exclusively accessible to commercial resellers, commercial consumers or bulk buyers, and congresses and other events may only be attended if they are exclusively frequented by members of the trade. If they are attended exclusively by members of companies and enterprises and they are carried out in compliance with infection control regulations under labor law. Establishments, companies, authorities and other employers must observe the infection protection specifications from the requirements of occupational health and safety. These include, in particular, the requirement to reduce contact in the company and the obligation of the employer to provide masks and the obligation of employees to wear the masks (see SARS-CoV-2 occupational health and safety regulation of the Federal Ministry of Labor and Social Affairs of January 20, 2021).

In addition, the regulations listed below must be observed in contact between employees and customers or persons comparable to them.

Below you will find a catalog of measures for hygiene and protective measures, which should serve as an orientation and facilitate the implementation of the upcoming order:

- **Appointments:** Please be sure to take advantage of the opportunity to make appointments. This will help to equalize and regulate the volume of customers and avoid overcrowding in your showroom.
- **Traceability:** Please make sure that you can trace the data of your customers. To do this, please record, preferably digitally via the Luca app or in writing, all persons present (visitors, customers, employees) with their consent, with their name, address and telephone number, as well as the period of their stay, and keep this data for four weeks. The personal data shall be processed in accordance with the applicable data protection regulations.

FASHION NET *düsseldorf*

- **Sales:** Please note that due to legal regulations no collection sales may take place. Your customers may place their orders regularly but may not purchase any parts of the collection on site.
- **Showroom Space:** Please make absolutely sure that only the number of legally allowed customers per square meter are in your showroom space. An area of 10 square meters is allowed per customer.
- **Access control:** There must be controlled entry so that the number of customers calculated on the basis of the showroom area is not exceeded. Personnel is provided here by the respective showroom. There is a ban on access for ill persons.
- **Safety distance:** As a general rule, a distance of 1.5 meters must be maintained. As this is only possible to a limited extent at times, please always wear a medical mask covering your mouth and nose. Please also check that the safety distance is maintained in the waiting groups in front of your showroom. If necessary, markings to guide customers both in front of and inside the showroom are necessary to ensure the minimum distance.
- **Mask obligation:** There is an obligation to wear a medical mask. This mask obligation explicitly applies to all showrooms and exhibition rooms. Medical masks are so-called surgical masks, masks of the FFP2 standard or masks comparable to these (KN95/N95). Please ensure that you and all your employees have masks and are informed about their responsible use. Also provide masks to your customers, if possible. The obligation to wear a medical mask exists irrespective of compliance with a minimum distance in enclosed premises of the commercial establishments referred to in Section 11 (1) to (3), as well as in doctors' surgeries and comparable establishments for the provision of medical services.
- **Contact:** Avoid handshakes, hugs, or other forms of greetings and goodbyes.
- **Disinfection:** Allow contactless access to the showroom through doors that can be opened without contact or continuously disinfect door handles. Ensure that sufficient disinfectant is available at the entrance to your showroom for your customers. Thoroughly disinfect used surfaces of all types after visiting your showroom.
- **Hand washing:** Frequent and thorough hand washing is one of the most important and effective hygiene measures. Please provide a sufficient number of opportunities for hand washing or hand hygiene.
- **Ventilation:** Ventilate your business premises regularly and thoroughly. In closed rooms, ensure permanent or at least regular ventilation with short ventilation intervals to prevent aerosol-mediated infections. Please adjust the intensity of ventilation and the ventilation intervals to the number of people present in the room.
- **Food & beverages:** The consumption of food and beverages is only permitted at fixed places in sitting and standing positions. The consumption of food brought in is prohibited.
- **Equipment:** Visitors to your showroom should have their own utensils, such as writing materials, which will not be passed on to subsequent customers.

FASHION NET *düsseldorf*

- **Communication:** Please inform your employees as well as your customers about appropriate hygiene and protection measures. Highly visible displays of information help inform about general protective measures such as hand hygiene, spacing requirements, cough and sneeze etiquette, etc.
- **Entry Requirements:** Persons six years of age or older must have proof of testing, proof of convalescence, or proof of immunization upon entry into the Federal Republic of Germany. Persons who have been in an area classified as a virus-variant area at the time of entry at any time in the ten days prior to entry must have proof of testing based on nucleic acid detection (PCR, PoC-NAAT or other methods of nucleic acid amplification technology) at the time of entry into the Federal Republic of Germany; proof of genesis or proof of vaccination is not sufficient in this case.

Note: This overview of recommendations makes no claim to completeness or legal certainty and is intended solely as a guide. Individual measures, some of which are bindingly regulated in municipal general ordinances, must also be observed.

Corona Protection Ordinance NRW

<https://www.land.nrw/corona>

Corona Occupational Health and Safety Ordinance BMAS

<https://www.bmas.de/DE/Service/Gesetze-und-Gesetzesvorhaben/sars-cov-2-arbeitsschutzverordnung.html>

More information can be found online at:

<https://www.land.nrw/de/wichtige-fragen-und-antworten-zum-corona-virus>

<https://www.bghw.de/die-bghw/faq/faqs-rund-um-corona>

Fashion Net Düsseldorf e. V.

Fashion Net Düsseldorf e. V. is a unique association of brands, companies, and players in Düsseldorf's fashion industry. New ideas, effective structures, innovative communication, and marketing measures find a digital platform via Fashion Net that reflects the current zeitgeist of the fashion industry. Objectives: position and strengthen Düsseldorf as the first address for exhibitors, buyers, customers, multipliers, young creative talent, investors and start-ups. Nationally and internationally. Fashion Net is pure synergy, made in Düsseldorf!

Presse-Service für Fashion Net:

PR + Presseagentur textschwester
Strategische Lifestyle-Kommunikation
Alex Iwan, Inga Klaassen & Yara Deeb
Prinz-Georg-Str. 7, 40477 Düsseldorf
Phone: 0211.74959690
Mail: inga@textschwester.de